

Rochdale Exchange staff raise funds for Great Ormond Street



Franja Hairdressing in the Rochdale Exchange have teamed up with other shops and security staff working in the centre to raise funds for HAIrraising which is a new fundraising appeal that invites the hairdressing industry to come together to help raise funds for Great Ormond Street hospital.

Their whacky fund raising idea saw staff from Franja, Poundland, Tewy's Chews and Rochdale Exchange Security, dressed in Hawaiian outfits and tied together before they set off, conga style, to travel all the way around Hollingworth Lake whilst collecting from a bemused public.

Beautiful weather combined with stop offs at local hostelrys, The Beach and The Wine Press, made for a hugely successful event which is expected to raise in excess of £1,000 through combined sponsorship pledges and monies collected at the event.